






Innovator

AT A GLANCE

Aim		To generate long term capital growth by investing in alternative investment themes including alternative energy, water, commodities, emerging markets and climate change.
Style		Actively Managed
Asset Mix		Equities
Managed by		Kleinwort Benson Investors Dublin Ltd. (formerly KBC Asset Management)
Risk		High Risk

FUND DESCRIPTION

Innovator provides an opportunity to invest in exciting areas of the global economy which are expected to benefit from strong growth levels into the future. The core areas of investment are alternative energy, water, agribusiness and climate change companies as well as commodities, emerging market equities and infrastructure projects. Over the coming years, growth in these investment areas will be driven by global population growth, depleting natural resources due to excess demand and strained supply levels and the impacts of climate change.

Why Invest in Innovator?

Innovator blends exciting long-term investment opportunities in key complementary sectors of investment markets which have the potential to generate higher investment returns than the wider global equity market over time. These areas of investment will also bring the benefits of diversification to an existing portfolio exposed to general equities and managed funds. The core investment themes which Innovator is exposed to are outlined below:

1. Kleinwort Benson Investors Water Fund*

Growing demand for fresh water from a rapidly-expanding global population, coupled with unrelenting water demand from industry and global farming, is leading to deep concerns on how we manage our critical water resources. The water supply problems facing many regions will provide profitable projects for the companies best placed to provide solutions to these problems for years to come. Innovator invests in companies who generate a significant portion of their revenues from exciting areas across the water cycle. These companies are active in all areas of the water cycle including water and wastewater treatment, water testing and filtration, water infrastructure including pipes, pumps and valves and engineering and consulting services.

2. Kleinwort Benson Investors Alternative Energy Fund**

Rising global energy demand, environmental concerns about greenhouse gas emissions and worries about the security of future supplies of oil and gas have led to an increased focus on alternative sources of energy. Between now and 2030 global energy demand is projected to increase by 50% (with 70% of that increase coming from emerging economies) (Source: Kleinwort Benson Investors). Major policymakers are accepting that renewable energy must be commercialised as fast as possible to fill the supply / demand gap. Innovator invests in a selection of companies best placed to provide technologies across solar, wind, biomass and other embryonic energy sectors which will allow a greater percentage of overall energy to come from alternative sources and to ensure future energy demand is met.

3. Climate Change

This section of Innovator gains exposure to companies active in areas which will aid in the overall reduction of global carbon emissions and climate change deceleration. As well as water and alternative energy sectors the climate change strategy is exposed to companies involved in waste management, energy efficiency and clean energy technology.

Economic stimulus packages announced by global governments since 2008 have had a “green” element focused on reducing carbon emissions and growing the cleaner environment. Companies involved in these areas will benefit greatly in the future as more money is invested and spent in these areas.

4. Agribusiness

The agribusiness section of Innovator invests in companies operating across the entire agricultural value-chain. The UN predicts that the global population will grow by 35% between now and 2050. Food demand is forecast to outstrip this growth and is estimated to grow some 70%. The key to meeting the increase in food demand is increased agricultural crop yields, given the relatively fixed amount of arable land and increasing land degradation. The thesis of the agribusiness investment strategy is based on investing in companies that are actively involved in solving this food supply / demand imbalance. The strategy invests in companies operating in the agricultural suppliers, producers, agricultural services and processors sectors.

5. Emerging Markets

The Emerging Markets are the regions of the developing world whose economies are forecast to grow strongly. Innovator invests in companies exposed to emerging market economies including India, China, Brazil and other emerging Asian countries with real growth potential over the medium to long term. The key drivers of the performance of these regions and companies into the future will be the growing population levels in emerging countries as well as growing consumer classes and consumer wealth within these areas.

6. Commodities

Innovator gains access to direct commodities from all commodity sectors. These include:

- Energy (including Crude Oil, Natural Gas, Heating Oil)
- Industrial metals (including Aluminum, Copper, Lead, Zinc)
- Precious metals (Gold & Silver)
- Agricultural (including Wheat, Cocoa, Corn, Coffee)

7. Infrastructure

Infrastructure refers to the assets that support an economy, or alternatively, the assets that allow an economy to operate efficiently and productively. Investments span transportation systems (airport, seaport and toll-road operators), communication systems (communication towers and transmission networks), sewage (water utilities) and electric systems (power generation plants and energy systems). This area of Innovator is primarily focused on Asian countries where the greatest volume of infrastructure investment and development is required.

Kleinwort Benson Investors

Kleinwort Benson Investors Dublin Ltd. (formerly KBC Asset Management) is known for developing and managing a diversified range of unique investment products for both Irish and international clients. Assets under management for Kleinwort Benson Investors stand at €3.7bn (as at 30th November 2010), most of which is equity based. The company has a global client base with clients located in Ireland, US, Canada, UK, Japan, Korea, and Taiwan. The company is part of the RHJI Group and is a sister company of Kleinwort Benson, the UK financial services institution with roots dating back to the 1850s. RHJI is publicly listed on the Brussels Euronext stock exchange and has offices in Tokyo, Brussels, Zurich, London and New York.

Risk Rating – High Risk

Bank of Ireland Life has rated Innovator as a high risk fund. The potential return from high risk investments is much higher than deposits and inflation. High risk funds focus on maximising the potential return to investors, rather than minimising risks. Some high risk funds may consist almost entirely of one asset class based for example in one geographic region or in one sector. Investors' capital is not secure and may fluctuate significantly and investors may get back less than they originally invested.

Product Availability

Innovator is available to investors through the following Bank of Ireland Life products:

- SmartFunds
- SmartChoice
- Special Bonus Investment Plan
- Personal Pensions
- Executive Pensions
- Personal Retirement Bond
- Approved Retirement Fund (ARF)
- Approved Minimum Retirement Fund (AMRF)
- PRSA (non-standard)
- Group Pensions

Charges

The normal product charges and allocation rates for these products apply, with the exception that the fund management charge for the Innovator Fund is 0.25% per annum higher than on other funds.

Up to date Information

For up to date price & performance information on Innovator and other market information, please click on to www.bankofirelandlife.ie to see the most up to date Innovator factsheet. Factsheets are updated online with daily performance figures.

**For more information, talk to the Insurance & Investments Manager
in your Bank of Ireland branch
or call 1890 309 309⁺ today**

**WARNING: PAST PERFORMANCE IS NOT A RELIABLE GUIDE TO FUTURE PERFORMANCE.
WARNING: THE VALUE OF YOUR INVESTMENT CAN GO DOWN AS WELL AS UP.
WARNING: THIS FUND MAY BE AFFECTED BY CHANGES IN CURRENCY EXCHANGE RATES.**

+ Lines are open from 8.00am to 6.00pm, Monday to Friday. To ensure that the quality of the service that we provide is of a consistently high standard, all calls may be recorded and monitored. Call charges may vary depending on your service provider.

* Previously known as the KBCAM Water Fund

** Previously known as the KBCAM Alternative Energy Fund

Terms and conditions apply. Where relevant life assurance tax applies.

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New Ireland Assurance Company plc trading as Bank of Ireland Life is regulated by the Central Bank of Ireland and is a member of the Bank of Ireland Group. Bank of Ireland Insurance & Investments Limited and Bank of Ireland are regulated by the Central Bank of Ireland and are tied agents of New Ireland Assurance Company plc.

Kleinwort Benson Investors Dublin Ltd. is regulated by the Central Bank of Ireland.